

Toll Brothers Using Art to Win Gowanus Hearts & Minds?

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Bear in mind that there really are people in [Gowanus](#) that would rather be chased down the street by a **feral, and possibly rabid, Doberman** than face **the prospect of [Bob Toll](#) tossing up luxe condos**. That battle over the [Toll Gowanus Project](#) will be fought out over time and is bound to get ugly. In the meantime, a tipster sends of photo of a mural that was just put up on of the buildings on the Toll land in question. She writes:

The sign says it's by a local artist, [Julia Whitney Barnes](#), and that is depicts the wildlife found along the canal. It's on 2nd by Bond, right by the [Dredgers](#) launch site. It's actually really well done and brightens up the area. I'd love to see more art used by developers to improve the area while it's undergoing construction. Anyway, I was surprised by how well done it was...

Odds on a neighborhood reaction that is quite the opposite? At least, 1000-1 in favor.

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